

**MANTISSA
COLLEGE**

Progressive • Motivated • Innovative

SINCE 1999

4+0 BACHELOR OF BUSINESS ADMINISTRATION

(MQA/FA 4648)



IN COLLABORATION WITH



**Paris
Graduate
School of
Management**

**Ecole
Superieure
De
Gestion**

**BACHELOR DEGREE
PROGRAMME**

In collaboration with :

Paris
Graduate
School of
Management

What is Business Admin?

“ Business administration is a wide field that incorporates many type of management positions. From major corporations to independent businesses, every operation needs competent administrators in order to excel ”

Study Duration
3 - 4 years

History of PGSM

The PGSM Business School Network, founded in 1975, is a private institution made up of six Business School Units (ESG, ESGCI, ESGF, ESGI, PSB, PPA), which are located in the heart of Paris. Recognized and accredited by the French Government and the French Ministry of Education, ranked among the top 10% in France, our majors in the fields of Business, Management, Finance, Marketing and Computer Engineering are taught in French and English.

Assessments

30% – Assignments

70% – Final Exams

Entry Requirements

Sijil Pelajaran Malaysia (SPM) / O-Level

Pass in SPM / O-Level or equivalent qualifications with min. 5 credits

STPM / A-Level

Pass with min. 2 principals

UEC

Pass with min. 5 subjects with Grade B

Matriculation / Foundation

Pass with min. CGPA of 2.0

Diploma

Recognised with CGPA of 2.0

Any equivalent qualifications recognised by the Ministry of Education (MOE)



Weekend Classes

available

(Contact us for more info)

Intakes : January, April, August

"Let's spend a semester in Paris!"*

Did you know?

You can now apply Bachelor with **SPM / O-Level** qualifications

Study in Malaysia & obtain a Bachelor awarded by Paris Graduate School of Management (**PGSM**), **France**

Paris Graduate School of Management (**PGSM**) is originated from **France**

The **French name** of PGSM is also known as Ecole Supérieure De Gestion (**ESG**)

Course Structure

► Core

- Introduction to Computer & Application
- Introduction to Accounting
- Introduction to Economics
- Principles of Marketing
- Business Mathematics
- Business Ethics
- Principles of Management
- Statistics
- Presentation & Writing Methods
- Business Law
- Organisational Behavior
- Human Resource Management
- Business Financial Management 1
- Marketing Strategies
- Small Business Admin
- E-Commerce
- Consumer Behavior
- Operations Management
- Strategic Management

► MPU Module

- TITAS / Bahasa Melayu Komunikasi 2 (Local / Int'l)
- Hubungan Etnik / Pengajian Malaysia 3 (Local / Int'l)
- Bahasa Kebangsaan A (Local only)-(no credit in SPM BM)
- Critical Thinking (Local only)
- Malaysian Economy (Local / Int'l)
- Community Service (Local / Int'l)

► Management Specialisation

- Business Intelligence
- Creative Process for Business Majors
- How to Set Up Business in Asia
- Intercultural Management
- Managing Cultural diversity within Company
- Negotiation Techniques
- Team Dynamics
- Total Quality Management

At A Glance...

Global Alumni Network of

45,000

As of 2015



MQA Accredited qualification



JPA Recognised

PGSM is Ranked **25th**

across **250 Business Schools** in France in 2014

*With Terms & Conditions Apply

PROGRESSIVE



MOTIVATED



INNOVATIVE



MANTISSA COLLEGE

(registered as PMI Education Sdn Bhd - Reg No 629638V)

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