

In collaboration with :



L'Institut pour  
l'Expertise (IPE),  
France

# DBA

DOCTOR OF BUSINESS ADMINISTRATION

**FULL TIME /  
PART TIME**

MOHE : N/345/8/1009  
MQA/PA 9063

**MQA**  
Malaysian Qualifications  
Agency



## STUDY DURATION

Min - 3 years

Max - 5 years (Full Time)

6 years (Part Time)

## ASSESSMENTS

- Assignments
- Research
- Publications (Optional)
- Thesis & Viva Voce

## ENTRY REQUIREMENTS

- Applicants must have a Master's Degree in Business, or related fields from an accredited institution or a comparable foreign institution, with a minimum Grade Point Average (GPA) of 3.0 or the equivalent in the master's degree.
- Applicants must submit two letters of recommendation supporting the applicant's ability to succeed in a doctoral programme.

## AWARDING BODY



[www.ipe-paris.com](http://www.ipe-paris.com)

L'Institut pour l'Expertise (IPE), France

### Intakes

- January, March & August (Full Time)
- Every Month (Part Time)

The Doctor of Business Administration (DBA) is the ultimate degree in the field of Business Administration, with only a very small percentage of business professionals ever achieving this high level of success. It is a specialised professional qualification that integrates professional practice in business and industry with academic knowledge. DBA professionals are elite groups, recognised as leaders of their own organisation, and are attractive to those others who seek appointment at the highest level of management.

## Course Structure

Course Code	Module Name	Credits
1) DBA 8101	Organizational Behaviours and Human Resource Issues	4
2) DBA 8102	Modern Innovation and Entrepreneurship	4
3) DBA 8103	Strategic Marketing and Market Research	4
4) DBA 8104	Trends in Managing International Organization	4
5) DBA 8105	Public Policy and Economic Issues	4
6) DBA 8106	Reporting for Financial Decision Making	4
7) DBA 8107	Operations Management Issues	4
8) DBA 8108	Business Strategy	4
9) DBA 8109	Research Design and Methodology	4
10) DBA 8110	Advanced Statistics for Graduate Study	4
11) DBA 8201	Thesis (50,000 words)/ Viva Voce	40





**IPE Campus**  
(Member of  
GES Network)



## Why Doctorate programme from L'Institut pour l'Expertise (IPE) ?

Programme Registered with :



Répertoire National Des  
Certifications Professionnelles /  
National Directory Of Professional  
Certification (Rncp)

Qualification Recognised by :



Commission Nationale de la  
Certification Professionnelle (CNCPC).

Affiliated to the :



Grandes Ecoles Spécialisées (GES)

Email us : [info@mantissa.edu.my](mailto:info@mantissa.edu.my)

FOR MORE INFORMATION, VISIT :  
[www.mantissa.edu.my](http://www.mantissa.edu.my)

PROGRESSIVE  MOTIVATED  INNOVATIVE



## MANTISSA COLLEGE

(Registered as PMI Education Sdn Bhd - Reg No 629638V)

**Address :** Level 1, Bangunan AHP, 2, Jalan Tun Mohd Fuad 3, Taman Tun Dr. Ismail, 60000 Kuala Lumpur, Malaysia

**Contact our Enquiries team :**

**Email :** [info@mantissa.edu.my](mailto:info@mantissa.edu.my) **Tel :** 03-7728 5215