

DOCTOR OF BUSINESS ADMINISTRATION

(MQA/PA 4540)



IN
COLLABORATION
WITH

Victoria University
The School of Management

DOCTORATE PROGRAMME
(FULL TIME & PART TIME)



Study Duration

2 years min.
5 years max.

Awarding Body



Victoria University
The School of Management
www.vubs.ch

SUBJECTS OFFERED

7 Core Subjects

Credit
Hours

1) Leadership & Change Management	4
2) Strategy and Competition	4
3) Strategic Marketing : Value Exchange	4
4) Managing International Organization	4
5) Innovation and Entrepreneurship	4
6) Economic Management and Public Policy	4
7) Finance for Decision Making	4

Research & Workshop

8) Research Foundations and Research Methodology	12
9) Doctoral Workshop : Research Focus	10

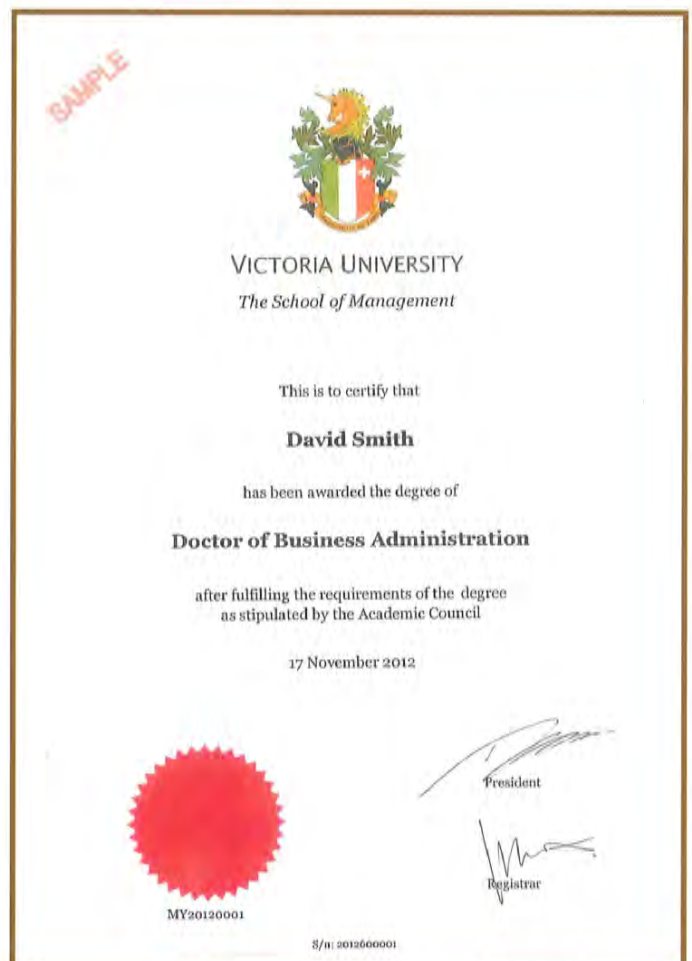
Dissertation

10) Dissertation Supervision / Viva Oral Defence	30
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Entry Requirements

- Applicants must have a Master's Degree in Business, or related fields from an accredited institution or a comparable foreign institution, with a minimum Grade Point Average (GPA) of 3.0 or the equivalent in the master's degree.
- Applicants must submit two letters of recommendation supporting the applicant's ability to succeed in a doctoral programme.

Sample certificate :



DBA Programme Structure

Industrial Focus Workshops :
VU's Industry Focus workshops prepare participants for managerial positions with responsibility in leading international companies. The participants will gain a deep understanding of company culture and the challenges of industries in today's international marketplace. VU's faculty members are well connected from local to local, regional and global business network.



Victoria University Graduation

Recognition Bodies :

Testimonials from our DBA students:

VU is officially registered in Canton of Neuchatel, Switzerland and is entitled to offer degree programmes from BBA, MBA to DBA.

Approved by :



The Ministry of Education Malaysia
(www.moe.gov.my)



Canton of Neuchatel
(www.ne.ch)

A member of :



The Association to Advanced Collegiate School Of Business AACSB (www.aacsb.edu)



The International Assembly for Collegiate Business Education IACBE (www.iacbe.org)

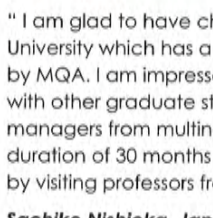


Principles for Responsible Management Education PRIME (www.unprme.org)



" The VU DBA programme provides well-organised and relevant courses critical to the understanding of business subjects essential to my thesis. This is important especially to those busy working professionals like me looking for flexibility and quality education. I enjoy the classes and the learning atmosphere of the programme immensely "

Mohd Shafie Leow, Malaysia
Chief Audit (Risk) Officer



" I am glad to have chosen DBA from Victoria University which has a strong recognition in Malaysia by MQA. I am impressed by class interactions with other graduate students who are successful managers from multinational companies, short study duration of 30 months and the lectures delivered by visiting professors from all over the world.

Sachiko Nishioka, Japan
Executive Director



" With VU DBA programme, it gives me the flexibility that I need with classes providing valuable discussions. Assignments and exam cases used are practical to workplace and allow me not only to gain knowledge but to visualise it too. I am delighted and satisfied with my decision on choosing this DBA programme.

Melody-Jane Tan, Malaysia
Assistant Managing Director



Email us : info@mantissa.edu.my

PROGRESSIVE



MOTIVATED



INNOVATIVE

MANTISSA
COLLEGE

Progressive • Motivated • Innovative

SINCE 1999



MANTISSA COLLEGE

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